



**Our mission: make
the world better**



HUMANITARIAN ORGANIZATION

BALOUO SALO

**Fundraising
Projects
Mission
Story**



BALOUO SALO

MINI-FORAGE DE KENEWAL

FEMMES D'EAU PURÉE

M. JUNIO
15

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Content

This document introduces the Balouo Salo association to provide transparency and knowledge about its activities and modus operandi.

Editorial and graphic design

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Images and text

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Publishing year: 2023.

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About us

The association

Introduction to Balouo Salo

Balouo Salo is a Senegalese-Italian charity founded in Italy in 2014 and registered as a non-profit organisation the same year. At the end of 2022, an application was filed to registrar with RUNTS, as required by the new Third Sector Code, as an ETS (Entity of the Third Sector). The registration in RUNTS and the change to ETS took place on 12.1.23.

The aim of the association is to develop charitable projects to improve the living conditions of rural communities in Sub-Saharan Africa. We do this by building wells, educational centres and medical centres, supporting schools and organising training sessions and events to raise awareness.

Balouo Salo is exclusively supported by private donations and fundraisers, which makes it completely independent of any form of government, political party or religious congregation. Therefore, the association does not receive any kind of contribution or funding from regional, national or supranational governments and bodies.

The headquarters are in Catania (Italy). Balouo Salo has a local team in Senegal for project management in the field. The administrative body consists of volunteer professionals in the fields of architecture, engineering, hydraulics, medicine, mediation and law with the aim to develop cross-sectoral projects and optimise long-term benefits. Balouo Salo operates on the basis of a Code of Ethics and a Framework for Sustainable Development, which aim to ensure an ethical, neutral and impartial approach and intervention, with the sole interest of public benefit; moreover, they are designed to optimise the impact of projects from a social, economic and environmental point of view to make the beneficiary community self-sufficient.

The name Balouo Salo comes from Mandingo, the largest ethnic group in the area in which we operate, and was chosen by a wise elder from the village of Baghere. 'Ba' means 'sea' and 'mother', while 'luo' means 'courtyard', as a place where communities meet. 'Balouo' means both 'living' and 'life'. 'Salo' means 'bridge' and 'prayer'. These words of the Mandingo language have the dual meaning of 'pray for life' and 'bridge for life'.

The mission

Helping rural communities in developing countries

Balouo Salo aims to respond to urgent humanitarian and environmental situations in rural areas of developing countries through charitable humanitarian projects fuelled by principles of participation, equality and solidarity. We are a non-profit and operate without any remuneration, for altruistic purposes only. Our activities are carried out with a personal touch by missionaries, exclusively in the interests of the target communities and to contribute to the resolution of the problems faced by families in the areas where we intervene. We have a multidisciplinary focus (architecture, engineering, education, psychology, human rights, etc.) that allows us to offer different types of interventions and create transversal processes aimed at improving general living conditions, nutrition and health. We contribute to the creation of a society based on the values of solidarity, friendship, love, peace and cooperation between people and cultures, respecting traditions, genders and religions. In addition to intervening in the field through industry projects, we promote actions that protect the environment, cultures, traditions and fundamental human rights by organising events that involve and raise awareness among the international community.



'We want to create a better, fairer and more supportive world by spreading the values of friendship and honesty, and by implementing sustainable development processes to make the rural communities in which we intervene

R. Vecchio (President)

The story

Balouo Salo was born in 2013 from the friendship between the two founders, Raoul Vecchio and Jali Diabate

Balouo Salo was born in 2013 in Italy from the friendship between the two founders: Raoul Vecchio and Jali Diabate. The two met at a time when Raoul, the current president, wanted to make his knowledge of architecture and engineering available to communities in need and Jali, a Senegalese musician and performer, wanted to help his home community. In a chance meeting, or perhaps dictated by fate, the two talked at length about their aspirations and reflected deeply on the values of friendship, solidarity and fraternity. Their desire to freely and spontaneously help others united them in a strong friendship that led to planning the first inspection of the area in Jali's home village of Baghere, Senegal.

From the very first mission there, it was clear there were many issues including food, health and economy. So, Raoul and Jali decided to found a non-profit association to set up a challenging project to build a dam between the villages of Sanoufily and Sambacounda Santo in order to fight the rare environmental phenomenon known as 'salt intrusion'. This phenomena was causing the loss of more than 10,0000 hectares of crops and contaminating the water in wells. Raoul began planning the work, involving professionals and universities from all over the world. When Raoul and Jali returned to the area to present their humanitarian work, they asked a local Griot (memory keeper, interpreter and community advisors) to help them choose the name for the project and the association. After careful consideration in silence, he looked up to the sky and said in Mandingo: "Balouo Salo."

Today, Balouo Salo has established itself on the international scene as a model humanitarian organisation for the resolution of social emergencies, the fight against climate change and sustainable approaches. It's unique because it's completely independent of any state or political support. It's an independent charity that acts on the basis of priorities and urgencies assessed through technical analyses and investigations without any political, economic, religious or geographical influence. Balouo Salo works exclusively with private funds from donations and fundraising events, and its interventions are universally appreciated.

Our goals

since our foundation...

We have helped 8,000 people gain access to drinking water

By building wells and boreholes equipped with solar, water decontamination and sterilisation systems, we have provided the community with drinking water on a daily basis.

We have helped 15,000 women to have free ultrasounds

Through the donation of three ultrasound machines in a rural area, we have made it possible to offer free ultrasound consultations, which was previously impossible due to the lack of infrastructure and the distance from regional hospitals.

We improved learning conditions in 7 schools

We renovated 3 primary schools, provided handmade desks in 6 schools, built toilets and supplied teaching materials to improve learning conditions.

We involved more than 450 local volunteers to facilitate project continuity

Thanks to the participation of local associations, the community is at the heart of everything we do. They take part in all activities through workshops, meetings and labour.

We have raised awareness with 225k people worldwide on issues of malnutrition, poverty and climate change

With our fundraising events we have engaged thousands of people all over the world on issues of local and global interest, involving them in a process of awareness and change.



Posa della prima pietra
del pozzo di Kenewal

Where we operate

Humanitarian projects

The key projects are located in the far south of Senegal, in the Sedhiou region, one of the most deprived and least developed regions nationwide. The beneficiary villages are located in the basin known as the Tanaff valley, which is part of the department of Goudomp and is divided into 5 municipalities: Tanaff, Baghere, Simabndi, Dioudoubou and Niagha.

Approximately 40,000 people from 85 villages live in the area, but the basin in question has 80,000 people. The area is purely agricultural, and living conditions are among the worst in the region, as a rural area lacking basic services.



Who we help

The beneficiaries



80,000 people

65% minors

Municipalities

Tanaff
Baghere
Dioudoubou
Simbandi
Kolibantang

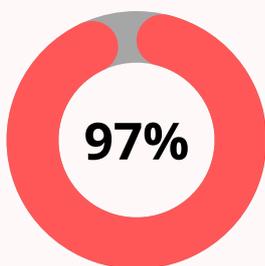
The villages

Sanoufily
Tabandian
Kenewal
Moyafara
Bakidiouto
Talicourtou
Samabcounda
Sototo
Diourdienne
Bissary
Kegnimacounda and
75 villages.

Who we help

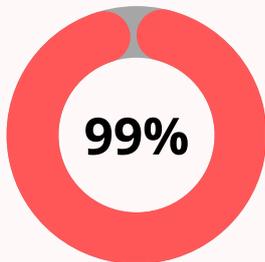
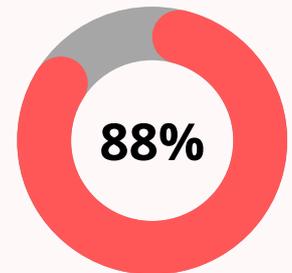
The conditions of the beneficiary community

In the area we operate in, poverty is at around 97% of the population; 88% of families have no access to drinking water; 60% of the population lives in dwellings without access to electricity and 71% of children leave school before high school. The child malnutrition rate is among the highest in the country and 2 out of 3 children are at risk of malnutrition, resulting in a mortality rate higher than the national average.



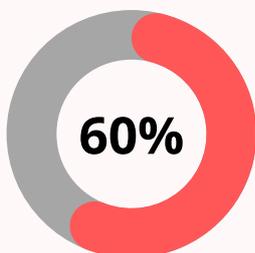
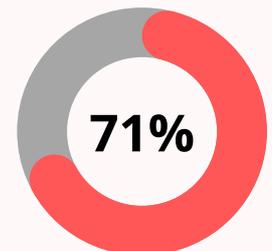
FAMILIES
POVERTY

DRINKING WATER
INACCESSIBILITY



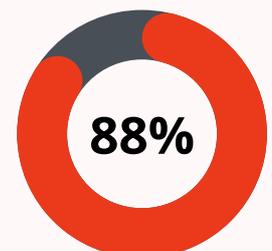
ABSENCE OF WATER-
SEWERAGE NETWORK

SCHOOL
DROPOUT



FAMILIES WITHOUT
ELECTRICITY

INACCESSIBILITY TO
HEALTH SERVICES





What we do

Intervention categories

Our ultimate goal is to create the cultural, economic, health and social conditions for the beneficiary community to become self-sufficient. To achieve this goal, we work in various sectors acting on the basis of priorities that we consider essential for achieving the awareness necessary to foster sustainable development.

01

Education

Education is the cornerstone of any society's emancipation and empowerment, which is why we develop activities to foster the education system.

02

Public health

Everyone has the right to a healthy life. This is why many activities are aimed at achieving public health safety.

03

Human rights

We carry out cross-sectoral initiatives aimed at protecting and promoting the rights of every individual and eradicating any form of discrimination

04

Development infrastructure

We develop humanitarian self-build infrastructure with sustainable technologies aimed at improving living conditions and generating self-sufficiency.

05

Diplomacy

We continuously carry out local, national and international diplomatic activities to safeguard the projects and interests of the community.

06

Community involvement

All projects are designed with and for the community, which becomes an active part of a community participation process.

Governance & Advocacy

A sustainable approach devoted to the protection of public interests and sustainability

The choice of interventions is determined by analysing and investigating the locations, needs and opportunities. The relationship between these three factors, in line with the values expressed in the Code of Ethics, determines the hierarchy of one or more actions, and thus their urgency and implementation mode. No influence from outside Balouo Salo can jeopardise or condition the choice and operation of projects and activities, as Balouo Salo is impartial and neutral. The projects are first analysed and then developed following sociological, anthropological, architectural and other scientific investigations according to the type of project. Therefore, they are based on concrete, indisputable data, unaffected by any individual opinion or idea, as well as political, religious, racial or gender considerations.

Necessity

The real needs of the beneficiaries are identified through scientific and objective analyses and investigations that are free of influence or interests.

Urgency

Priorities are assessed according to urgency, with public health and safety in the foreground and economic and cultural development in the background.

Opportunity

Opportunities for project implementation are analysed in relation to collaborations, logistics, financial viability and human resources.

Code of ethics

Neutrality, cooperation and impartiality

Honesty, transparency and credibility are essential elements for an organisation operating in heterogeneous socio-cultural and environmental contexts that can be particularly complex. It's essential for us to clearly express to the beneficiaries and the communities we work with the values, principles and sense of responsibility that guide our behaviour and activities.

Balouo Salo's Code of Ethics is a tool available to all those who are directly or indirectly involved in our activities. It defines an approach that is consistent with our humanitarian principles, guaranteeing honesty, transparency, reliability and quality to our activities, with the sole objective of improving the lives of the beneficiary communities where we intervene.

The document is based on 13 fundamental principles inspired by key international conventions and declarations, including the UN Universal Declaration of Human Rights, the UN Convention on the Rights of the Child (CRC), the UN Convention on the Elimination of All Forms of Discrimination against Women (CEDAW), the African Charter on Human and Peoples' Rights (Banjul Charter), and International Human Rights.

Download the Code of Ethics from our website: www.balouosallo.com

Fundamental principles

Solidarity

Impartiality

Neutrality

Cooperation

Sustainability

Professionalism

Knowledge transfer

Fighting discrimination

Respecting cultures

Promoting peace

Developing human resources

Code of ethics

No conflicts of interest

Balouo Salo is not a partisan or secular association, and it operates without any distinction of nationality, gender, age, language, religion and race in the exclusive interest of the community according to the hierarchy of interventions and needs analysed based on investigations and experiences. All of the organisation's activities are impartial and neutral and disassociate themselves from any form of discrimination, avoiding any form of conflict. Where this is not possible, the operators and representatives are obliged to mediate between parties to defend the sustainability of Balouo Salo's projects and activities. Through the values of solidarity, impartiality, friendship, neutrality and collaboration, we create a supportive environment of peace and cooperation between the various parties involved in a conflict of whatever nature.



NO POLITICS



NO RELIGION



NO MILITARY
ACTION



NO PROVENANCE
OR CULTURAL
DISCRIMINATION



NO GENDER OR
AGE
DISCRIMINATION



NO HUMAN RACE
DISCRIMINATION

Framework for Sustainable development

A future for the new generations

Balouo Salo activities and projects are implemented in accordance with CEBS values and follow 'Balouo Salo's Framework for Sustainable Development'. This is an intervention framework that defines implementation practices and methodologies useful for achieving social, environmental and economic sustainability of projects. The choice of resources, materials, language used, transport techniques, recycling, reuse and all activities deployed are analysed, studied and chosen according to a cycle of considerations that take into account Balouo Salo's Framework for Sustainable Development (BSFSD) in the short, medium and long term, and the impact that each activity may have in the given environment. Therefore, each activity is chosen on the basis of minimising negative effects on the environment and humans, optimising the resources and assets deployed (be they economic, environmental or human) and evaluating the reuse potential of projects at the end of their life cycle. The Balouo Salo Framework for Sustainable Development defines in detail the methodology for sustainable implementation, drawing inspiration from the Sustainable Developments Goals defined by the United Nations and adopted by major international organisations.

Download the BSFSD from our website: www.balouosalo.com

The three dimensions of sustainability



SOCIAL

Education
Security
Health
Human Rights



ENVIRONMENT

Protection
CO2 reduction
Valorisation



ECONOMY

Self-sufficiency
Growth
Durability

Partnerships

Our world of solidarity

Over the years, we have collaborated and interacted with many entities globally. The relationships we develop are all based on the principles that our code of ethics promotes and on a desire to support humanitarian projects.

Through our activities in the field, lectures, raising awareness and fundraising events, private collaborations with companies and professionals, and marketing campaigns, we have created a network of relationships that has been consolidated over time and continues to grow.



-  Diplomacy & International Relations
-  Main institutional and corporate partners
-  Partners and collaborations
-  Donor concentration

The map above geolocates the relationships that we consider fundamental for each adjacent category.

Partnerships

Important organisations and entities

When it comes to campaigns to raise awareness and promote humanitarian activities, we have collaborated with some of the largest international organisations, on a non-profit basis and without exchanging money, benefiting from an exchange of experience and their diplomatic and institutional support.



Professionals and international studies

We have benefited from the support of internationally renowned firms and professionals, particularly for organising awareness and fundraising events. Below are some of the most important international partner firms in the field of architecture and an overview of our main fundraising event Kaira Loro.



Global Media Partners

During the awareness and fundraising campaigns, some of the most important global media outlets have supported us with maximum circulation, enabling us to reach a large number of donors worldwide. Below are some of the most important media outlets with over 1 million prints that contribute to sharing our major fundraising events.



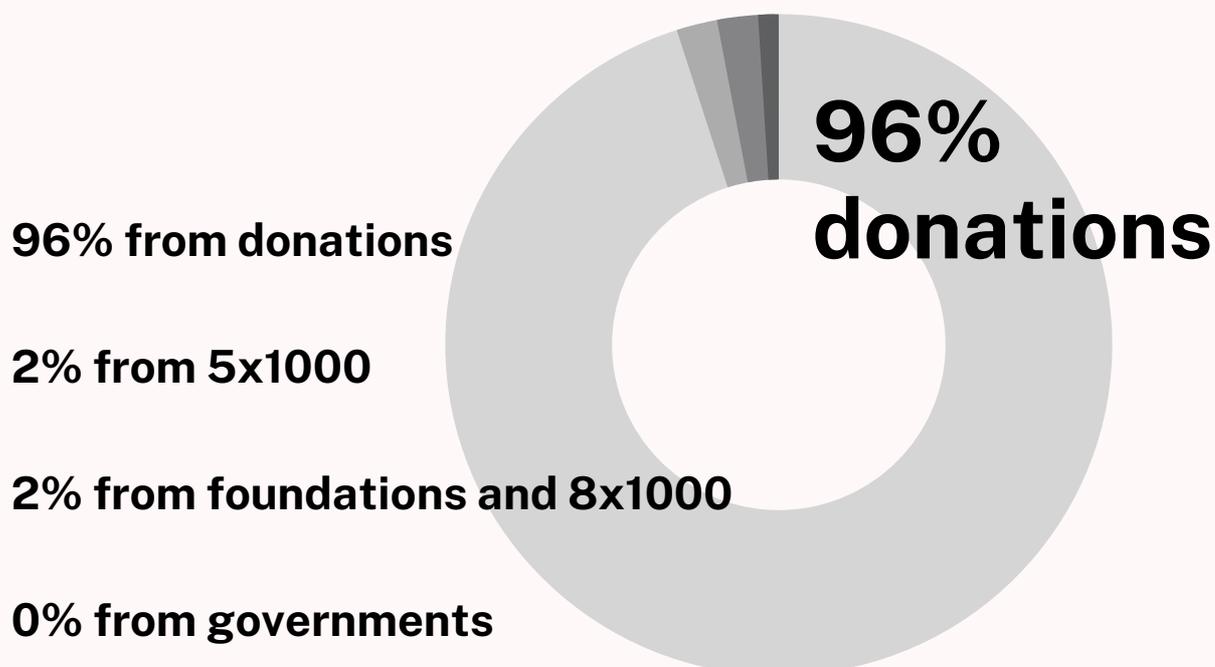
Financial resources

95% of funds come from private contributions

Balouo Salo is an independent, apolitical and secular body, acting in the sole interest of the communities without any external influence. We operate exclusively with funds from private donors who share the principles of Balouo Salo, and refuse any contributions from governments.

Almost all resources come from private funds, spontaneous donations and fundraising. As a matter of ethics and principle, we do not participate in public, state or cooperate tenders because we believe that the message of solidarity should essentially spread through the commitment and sacrifice of the donor community. Other than spontaneous donations and fundraising events, contributions come from the 5x1000 and the 8x1000 schemes, in both cases from the choice of Italian taxpayers.

We have no loans or financing in place, nor do we have any debts to third parties.



How we use the funds

Budget distribution

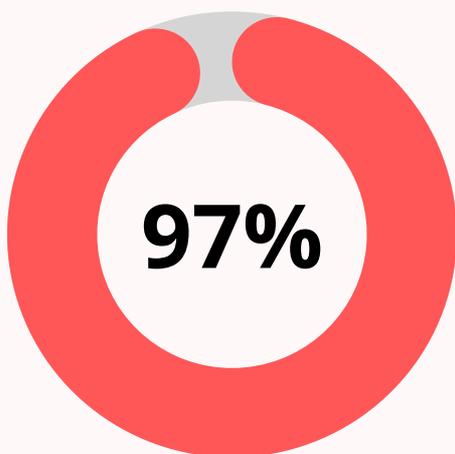
The financial resources available to the association are used exclusively for the activities envisaged in the statute, i.e. for the development of projects and initiatives aimed at improving the living conditions of rural communities in developing countries. To date, Balouo Salo has no employees and no board members who receive any remuneration for their work in their role, despite the fact that the responsibilities and duties are considerable.

Operating profits are not, under any circumstances, distributed among the members, but allocated to new programmes or ongoing programmes, as provided for in the budget.

Operating in an emergency context, part of the operating profits are always kept as a reserve to be able to respond to urgent and imminent complex situations.

Almost all of the funds are used for the purchase of project materials (cement, books, etc.), equipment for project development, and services required for project implementation.

A smaller part of the funds (about 3 %) is allocated to communication and promotion campaigns, management costs, local project supervision, and fiscal, administrative, legal and/or other consultancy for the development of institutional activities.



This percentage of donations includes:

- Construction materials
- Training materials
- Work equipment
- Local labour
- Community training
- Assistance and support

The Balouo Salo family

Supporters and followers

Through fundraising events and campaigns in the last few years, we have reached out to a national and international community of supporters, friends and partners who are part of the large Balouo Salo family.

3,455 Supporters

This is the number of people, from all over the world, involved in the Kaira Loro 2022 fundraising event, who contributed to supporting Balouo Salo's humanitarian activities.

Countries **123**

Our fundraising events involve partners and supporters from all over the world.

280K Visitors

Fundraising events are accessed (via website and social media) by tens of thousands of people, who, although not supporters, become aware of our humanitarian activities.

Followers **120K**

The Kaira Loro event has a large international audience, shared mainly through the event's social media channels.



2

Activities

Macro-objectives to improve quality of life

Balouo Salo ultimately aims to improve the living conditions of local communities and does so by focusing on four main areas of intervention.

1 Promoting accessibility to drinking water

One of Balouo Salo's key objectives is to promote accessibility to drinking water for rural communities, thereby reducing malnutrition and infant mortality.

2 Raising community and institutional awareness

Another of Balouo Salo's key objectives is to expand its network and raise awareness of the issues among the local and international community. The beneficiaries and local institutions are involved through events and seminars, while raising awareness of humanitarian issues on the international scene is reinforced through fundraising events.

3 Building model infrastructures

With the construction of the multi-purpose centre in Tanaff and the wells in Sanoufily, Sambacounda and Talicourtou, model projects are being implemented that provide a tangible response to social problems while promoting climate change, community participation and self-sufficiency.

4 Supporting the education and health systems

Many activities in 2022 focused on supporting the education and health systems, whether through training or equipment supplies.

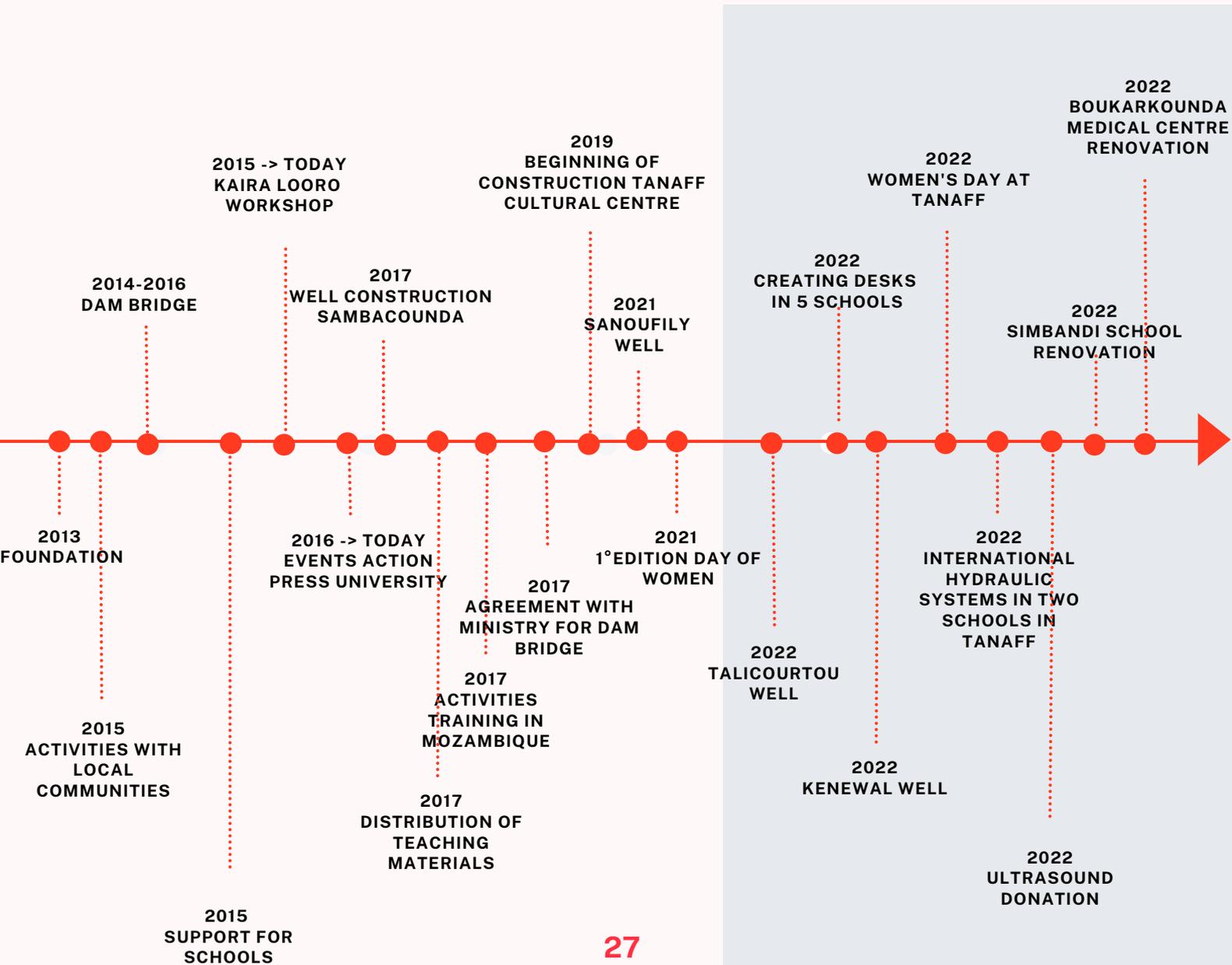
Macro-objectives

Timeline

Since Balouo Salo was founded in 2014, we have met many communities and undertaken many projects over the years. Our activities have directly and indirectly impacted some 40,000 beneficiaries and raised awareness among a large international community.

It would be impossible to list every achievement one by one, but we think the following are the most representative and the ones that best show Balouo Salo's progress over time.

There is no end to our mission. As long as we have the support of donors and communities, we will continue to do our best to improve the lives of our beneficiaries with ever more ambitious and impactful projects.



Projects

Some of the most important achievements

On the following pages, you will find some of our most important projects from the last few years, which have improved living conditions in the villages where they were implemented.

Then we have listed the planned projects for which we are seeking sponsors.



Community participation moments for the construction of the Kenewal deep well

Projects

Moyafara deep well

Location: Moyafara

Year of construction: 2023

In the village of Moyafara, we built our 7th water system, providing free access to clean water to reduce cases of diarrhoea and child mortality. The project consists of a 30-metre borehole, a solar plant, a reverse osmosis filtration system and UV sterilisation system, basins and fountains for water supply and a structure designed together with the Architectural Composition Laboratory of the University of Catania.

Thanks to this project, the community can now drink free drinking water on a daily basis and we have recorded a 65% reduction in cases of diarrhoea in minors. Moreover, the depth of the borehole makes it the only place where water can be collected all year round, while traditional wells dry up around April.



Projects

Kenewal deep well

Location: Kenewal

Year of construction: 2022

In the village of Kenewal, we built a water system consisting of a 35-metre deep borehole, a solar plant for lifting, and a UV decontamination and sterilisation plant. The water is distributed through community water catchments and fountains, facilitating access to drinking water and helping improve the sanitary conditions in the area.

Prior to this instalment in the village, as in the vast majority of villages, the community drank contaminated water from surface wells (i.e. 8-metre deep pits) with water contaminated by anthropogenic and environmental processes. Due to the use of these waters, life expectancy is below the national average, and 2 out of 3 children are at risk of becoming malnourished, which leads to a risk of mortality and morbidity. Approximately 80% of children under the age of 5 are at risk of contracting diarrhoea, giardia and cholera, also because of the lack of vaccines and inaccessibility of medical care due to poverty. Moreover, in times of drought, traditional wells become empty causing supply problems.

Thanks to this project, the community can have free drinking water with a 99% reduction in viruses and bacteria thanks to osmosis filters and UV sterilisation. Thanks to the solar powered system, the community can collect water for domestic and non-domestic use day and night. Since the installation, we have already recorded a 70% reduction in cases of diarrhoea in minors.



Projects

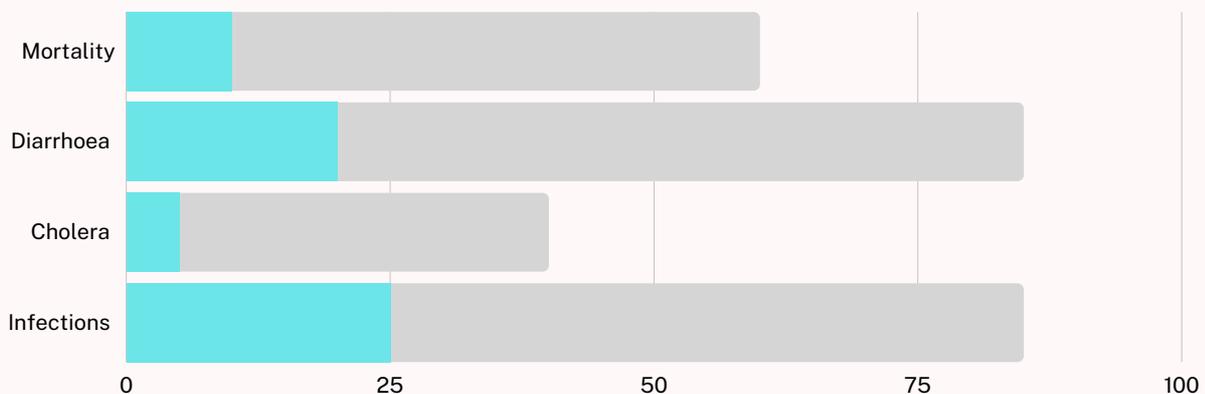
Kenewal deep well

Objective: Reduce malnutrition and child mortality

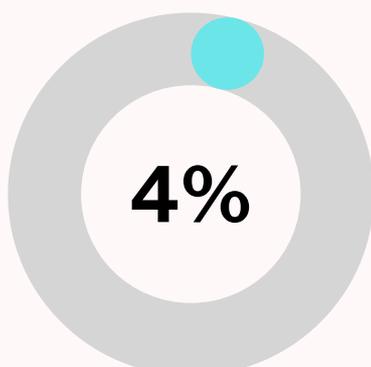
With this project, 70% of illnesses caused by contaminated water are significantly reduced. As a result of the construction, the population will have access to a purified and sterilised source of drinking water and the social impact will be evident, especially in the reduction of diarrhoea, infant mortality and infections for children aged 2 to 10 years old. As the use of the well and sanitary conditions stabilise, the results will remain in the long term.

Children (under 5 years of age), the elderly (over 60 years of age) and pregnant women are most at risk for contracting diseases and infections due to drinking contaminated water, which can lead to short and long-term damage. The graph shows that the percentage of those at risk is between 70 and 85%, while with the construction of the well, this percentage drops to below 20%. This makes it possible to reduce the risk of infant mortality and malnutrition, increase life expectancy and prevent mothers and nursing mothers becoming weak, which is often the cause of malnutrition, illness and mortality for infants and mothers themselves

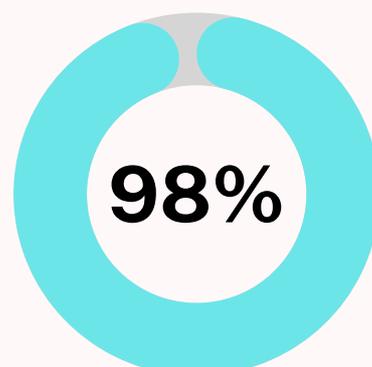
Reduction in % of disease risk



% risk of running out of water in the dry season



% village population that will have access to drinking water



Projects

Multipurpose Cultural Centre

Location: Tanaff Year of construction: Under-construction

The project aims to set up and organise a centre in Tanaff, southern Senegal, to host training and land development activities, and promote and preserve Senegal's culture and traditions as a development factor. The plan includes a complex of five buildings with a total of 800 square metres indoors and 1200 square metres of open land. There will be offices, a culture and traditions museum, a training and meeting room, services and two public squares (the only ones in the area) for outdoor activities and events, but also for socialising and community meetings.

The aim of the project is to strengthen the educational and cultural framework by hosting and organising training events, seminars, courses, as well as protecting local cultural heritage objects that are in a state of neglect, thus promoting them for cultural and economic development. The project uses an ecological construction model with the earthbag method (i.e. stacking bags filled with earth). The construction is carried out exclusively by a local team with the participation of the beneficiary community. The construction site has become an open-air laboratory and a model of sustainability, since 90 per cent of the materials are natural and sourced within a 15 km radius, also supporting the local economy.



Projects

Talicourtou

Location: Tanaff Year of construction: 2022

In the village of Talicourtou (Municipality of Baghere, Sedhiou Region, Senegal), we built a solar well with a UV decontamination and sterilisation plant to promote accessibility to drinking water and contribute to the improvement of sanitary conditions in the area. The beneficiary community is one of the most disadvantaged in the entire country, located in a rural area of the Sedhiou Region, which is among the least developed. There is a lack of accessibility to primary services such as medical facilities and wells with drinking water, so the population is forced to source water resources that are often contaminated by climate change, erosion and the fact that, in the absence of water and sewage networks, the entire community disposes of domestic waste in the street, in nature or in illegal dumps. Life expectancy is 65-68 years, and infant mortality has the highest rate in the country, hence the need and urgency to respond to these issues by promoting accessibility to clean water.

This project has considerably improved the general health by preventing the outbreak of infections and diseases such as diarrhoea, giardia and cholera, which are most prevalent especially among the most vulnerable, including children, pregnant women and the elderly. Moreover, a deep well allows the community to access water even in the dry season.



Projects

Ultrasound donation to Simbandi

Location: Simbandi

Year of construction: 2022

Due to widespread poverty and the absence of relevant tools, infrastructure and medical centres, women who want to monitor their pregnancy status are forced to travel 150 km to the nearest hospitals. This is practically impossible for economic and infrastructural reasons, so more than 60% of women give birth at home, in unacceptable sanitary conditions and without medical personnel. This entails enormous risks for the women and the new-borns, which can even lead to the death of one of them. In this area of the country, the mortality rate of pregnant women and new-born babies is among the highest in the country.

Every human being has the right to receive healthcare, and women have the right to monitor the status of their pregnancy and make appropriate decisions necessary to safeguard their lives. Donating ultrasound scanners means enabling women to have an ultrasound scan free of charge and close to home to check that their pregnancy is progressing as it should.

Moreover, attaching gynaecological probes to the ultrasound scanner allows for women's health examinations.

After the donation of the ultrasound scanner and making it available to the public through free consultation by appointment, an average of 100 consultations per day and an average of 400/500 consultations per month was recorded.



Projects

Production and donation of desks for primary schools

Location: Various villages

Year of construction: 2021-23

We have set up a workshop with local craftsmen for making desks, chairs and benches to donate to schools in the area of interest. The schools often have ruined and unsafe materials and equipment, which pose a health hazard to the students. What's more, the existing chairs are made using outdated standards with a negative impact on the health (posture and concentration) and academic performance of the students.

Our desks are made with a colourful pattern to promote a positive perception of the school environment, and designed to encourage correct posture. Ensuring that lessons run smoothly is indeed fundamental to improving the level of education and thus the development of the territory.

These are the schools that have benefited from our donation:

Talicourtou Primary School

Municipality of Baghere
450 students

Sanoufily Secondary School

Municipality of Dioudoubou
200 students

Tanaff Primary School

Municipality of Tanaff
500 students

Walicounda Primary School

Municipality of Simbandi
Brassou 260 students

Simbandi Primary School

Municipality of Simbandi
Brassou 250 students



Projects

Renovation of Simbandi Brassou Primary School

Location: Simbandi

Year of construction: 2022

The primary school in Simbandi was a dilapidated, incomplete structure, with no roof, no windows, no doors, no toilets or water connected, no flooring and no fittings. Hundreds of students were at risk every day. In addition, the structure wasn't designed to create a comfortable environment that would boost concentration. Among the school's various shortcomings was the lack of tables and desks. This problem was solved with Balouo Salo's donation of this equipment for all classrooms. The project made it possible to renovate the entire school and work together with local authorities and builders. Our intervention made it possible to complete the roof, preventing students from studying in the sun, build bathrooms and a water system, install windows and doors, make the screed to prevent students from ingesting dust all the time, and finally, create the interior and exterior finish.



Projects

Other relevant projects



Women's day

For the past three years, we have organised Women's Day on 8 March to highlight issues and strategies related to the protection of women's rights and women's empowerment.



Boukarkounda medical centre renovation

We renovated a medical centre that serves as a health service for more than 3,000 people. In this way, we promoted accessibility to medical care.

Year of completion: 2022.



Drinking water systems in Tanaff schools

We built two drinking water plants in primary schools of Tanaff to promote accessibility to drinking water.

Year of completion: 2022.



Sambacounda well

We built a well equipped with a solar system and water decontamination to promote free access to drinking water and reduce cases of diarrhoea in the village.

Year of completion: 2019.

Raising awareness

Local and international involvement

One of Balouo Salo's objectives is to raise awareness of the issues among the local and international community. The awareness and responsibility of all are necessary to achieve goals on a local and global scale, and contribute to sustainable goals, as well as self-sufficiency.

During the year, we were involved in events such as seminars, lectures and webinars in which we shared our experience and vision.

President and author Raoul Vecchio has written books about Balouo Salo's approach and projects, thus contributing to community awareness. He has lectured at cultural centres and universities, teaching students about approaches to humanitarian aid and sustainable development.

Here's a summary of our activities aimed at raising awareness:

55 articles in online and print magazines

15 awareness campaigns on social media

2 conferences at universities

1 humanitarian architecture international event

1 human rights event and demonstration

3 seminars on sustainable development and equal opportunities

2 seminars on hydraulic resource management

3 educational workshops in schools

Fundraising

Kaira Loro event

Kaira Loro is our largest fundraising event, consisting of a non-profit architecture competition for students around the themes of emergency, development and solidarity.

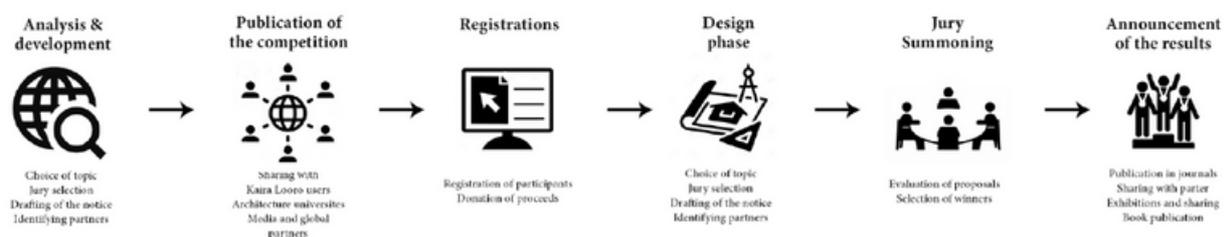
The words 'kaira looro' come from the Mandingo language, the language of the predominant African culture in the area where Balouo Salo is working. It means 'architecture for peace' as through the development of humanitarian architecture we can create a bridge of solidarity and raise awareness of humanitarian issues, involving students, architects, designers, and international organisations and institutions. All proceeds from the event are donated to Balouo Salo's projects.

The non-profit event has three fundamental objectives fuelled by the desire to spread solidarity and build a better and fairer world for future generations. Doing so through architecture and training new designers is possible.

Kaira Loro pursues the following objectives:

- 1) **Raising the international community's awareness** of emergency, development and humanitarian interventions in developing countries to improve the living conditions of communities in need and generate a more just and united world;
- 2) **Develop research on humanitarian architecture**, sustainable technologies, and the use of natural materials to promote self-construction and the preservation of the natural environment against climate change;
- 3) **Provide visibility and opportunities** for professional growth to young talents in architecture through awards, special recognitions, publications, exhibitions and internships at international studios;
- 4) **Donate the entire proceeds** to Balouo Salo's charity projects with a direct impact on generating solidarity

Format



Fundraising

Kaira Loro event

Kaira Loro is organised annually and is entirely remote. A scientific committee decides on a project theme according to the needs and requirements of the areas benefiting from the humanitarian projects. The competition is published in 8 languages through international media, social media channels and prestigious universities. The call for entries sets out the evaluation criteria and the deadlines for registration and submission of entries.

Participants from all over the world register individually or in teams (maximum 5 members), and have three months to develop their architectural project in compliance with the specifications indicated in the call for entries, including, for example, maximum surface area, height, spaces and materials. Once the project proposals have been submitted via an encrypted form, the scientific committee and jury evaluate the projects and decide on the winners, who are awarded cash prizes, publications and internships at the jury's international studios. The results of the competition are published on the website, in the printed magazines of the media partners of the competition and the official book distributed worldwide.

Participating

Participants are mainly architecture, engineering and design students, young planners and architects under 35 from all over the world, with the largest numbers coming from: India, Brazil, Mexico, Turkey, Saudi Arabia, The USA, Italy, China, Vietnam, Poland, Spain, Colombia and Greece.



- 150,000 followers** on social media
- 148 countries** of origin
- 9,800 members** in the last 6 years
- 3,200 teams** participated in the last 6 years
- 60 international media partners** in the last 4 years
- 11 languages** for the competition

Fundraising

Kaira Loro event

Kaira Loro's jury is the heart of the event because it's made up of internationally renowned architects and architecture firms chosen on the basis of their experience and alignment with the competition's theme.

The jury consists of a jury president and other jurors for a total of 6-8 members. Supporting the work of the jury is the Scientific Committee composed of the organisers' specialists and founders.

Jury president:

Kengo Kuma, Kengo Kuma & Associates, Tokyo/Paris/Shanghai.

Other outstanding members of the jury in this and other editions are:

Agostino Ghirardelli, SBGA Blengini Ghirardelli, Milan, Italy

Benedetta Tagliabue, EMBT, Barcelona, Spain

Raul Pantaleo, TAM Associati, Italy

Urko Sanchez, Urko Sanchez Architects, Nairobi, Kenya

Amanda Levet, AL_A, London, UK

Manuel Aire Mateus, Manuel Aire Mateus Architects, Portugal

Emmanuelle Moureaux, Emmanuelle Moureaux Architecture, Japan

Mario Cucinella, Mariou Cucinella Architects, Italy

Lígia Nunes, Head of Architecture Sans Frontières International, Madrid, Spain

Mphethi Morojele, Owner of MMA Design Studio, Johannesburg, South Africa

Giuseppe Mazzaglia, Senior, MVRDV, Holland

Azzurra Muzzonigro, Sex & the City, Milan, Italy

Sharon Davis, Sharon Davis Design, USA

Philippa N. Tumubweinee, Head at University of Cape Town, South Africa

Jean Paul Sebuyi Uwase, Mass Design, Kigali, Rwanda

Driss Kettani, Kettani architects, Morocco

Saad El Kabbaj, Saad El Kabbaj architects, Morocco

Mohamed Amine Siana, Siana architects, Morocco

Diana Lopez Caramazana, Un-Habitat, Nairobi, Kenya

Noella Nibakuze, Mass Design Kigali, Rwanda

Raoul Vecchio, Balouo Salo, Senegal

Sebastiano D'Urso, Professor at the University of Catania, Italy



**How to
help us**

Why help us

Support us now by card or bank transfer

Donating is a spontaneous gesture, a civic duty, a tangible demonstration of solidarity towards others; it exalts the value of life, it breaks down barriers of race, religion or ideology and it represents a key moment in the life of the donor and the recipient.

Doing a good deed is not only good for the recipient, but also benefits the person doing it, as doing good for others improves our mood, makes us more optimistic and is rewarding. The knowledge that you have helped someone is the greatest gift you can receive in life. Donating is love, donating is life!

To donate is not to deprive oneself of one's possessions, but to renounce something non-essential to one's existence and donate that renunciation to help those who cannot renounce anything because they have nothing. Just think that half of the world's wealth belongs to 1% of the world's population, and it's precisely on this that discrimination and poverty are built. By donating, you share your wealth through a gesture of human altruism, you destroy barriers and discrimination, you lay the foundations for a better, fairer and more just society.



Donating is love for life



Donating is a spontaneous act of solidarity



Donating is an altruistic gesture



Donating is saving someone's life



Donating is a rewarding gesture



Donating is a way to break down barriers

Donate now

Support us now by card or bank transfer



With a donation, you help us realise projects that aim to improve the living conditions of rural communities in developing and distressed countries. You can give a one-off donation or set up a monthly donation to enable us to plan our interventions more effectively, and the entirety of your donation will go to the project. In addition, by donating we will stay in touch with you to share updates and results on the activities you supported.

By clicking on the button below, you can donate in just a few seconds using your credit or debit card. It's a quick and secure method, guaranteed by PayPal, the world leader in digital payments.

You can also donate by bank transfer to our Unicredit account:

IBAN: IT31R0200826100000103238460

to: BALOUO SALO ETS

BIC/SWIFT: UNCRITM1G57

You can ask your bank to set up an automatic monthly donation, in this way helping us to continually do good.

If you choose to send a bank transfer, please write an email to donors@balouosalo.com. We would love to thank you and update you on our projects!



Charity partner

Your company can become a key partner

Together, we can spread the values of solidarity and raise awareness among your employees, partners and customers, boosting your company's image and social commitment and sharing Balouo Salo's humanitarian goals to build a better world and solve urgent situations with small and big steps.

Your company can become a Charity Partner and we can develop many initiatives together. You can make a free contribution or donate a good or service in support of the projects, or you can directly engage in various types of activities, including presentations, distribution of promotional and information material on the 5x1000 scheme, screenings, solidarity gifts and gadgets, photo exhibitions in the company, organisation of fundraisers or charity dinners, and much more.

All it takes is a pinch of creativity to imagine an event that can involve employees and give value to solidarity.

Write to info@balouosalo.com to get in touch with us and receive information to plan a new initiative together.

What can your company do?



Photographic exhibition in the company



Displays or gadgets in the company



Employee fundraisers and charity dinners



Solidarity gifts for employees and clients



Donate goods and services



Involve customers and partners



Free donations



Presentations and raising awareness within the company



5x1000 scheme for employees and clients

Organise a fundraiser

To support with your tax return

Fiscal Code 90054350872

You can start a fundraiser for us via Facebook or Instagram for your birthday, graduation, any other anniversary or simply to support us. It's up to you to decide how much to collect and to set a schedule. There will be no deduction on what is collected and 100% will then be donated to Balouo Salo without you having to do anything else. Your donation will be used to purchase materials needed for the development of ongoing projects.

To launch the fundraiser via Facebook, just follow these simple steps:

- 1) click on the button below 'organise a fundraiser';
- 2) We look forward to hearing back from you soon. Alternatively search for and select 'Balouo Salo - Humanitarian Organisation' among the available non-profit organisations;
- 3) set up the fundraiser by following the instructions, entering the amount to be collected and editing the text or pictures if desired;
- 4) invite friends to donate.

You can also tag @balouosalo so we can share your fundraiser on our page to help you reach your set goal. Write to info@balouosalo.com if you need help in setting up your fundraiser.



Other ways to help

Building a better world together



Wear Balouo Salo

You can support Balouo Salo and share its message by wearing our T-shirts, or by buying and reading our books to learn about our history and work. For more information, visit our official website.



Read the books

By buying and reading our books, you get to know our history and our work, but above all, you support us financially.



Invite us

Your association, school, university, festival, congress, company or institution can invite us to present our mission or to create a socio-cultural event through which the values of solidarity can be promoted and spread.



Follow and share

You can become an active promoter of Balouo Salo by following and sharing our pages with friends, family and colleagues. Sharing is one of the most important tools.

Click on the text below to
access the donation page



Help with:

Bank transfer:

To: Balouo Salo ETS

IBAN: IT31R0200826100000103238460

SWIFT: UNCRITM1G57

Credit/debit card on our official website:

www.balouosalo.com



www.balouosalo.com